	COMPANIES FORM No. 88(2) (R	ev 1988)			
Y	Return of allotments of	shares		Ō	5(2)
	Pursuant to section 88(2) of the Companie	es Act 1985 (the	Act)	(REVIS	ED 1988)
Please do not					replaces forms
write in this margin	To the Registrar of Companies (address (see note 1)	overleaf)			C3 and 88(2)
Please complete legibly, preferably				Company n	umber
in black type, or bold block				0360	57311
lettering	1. Name of company				
* Insert full name of company	* YOUGOV DOT COM	LIMITE	D	<u>.</u>	
	2. This section must be completed for all	allotments		······	
†Distinguish	Description of shares t	· · ·	ORDINARY	ORDINARY	ORDINARY
between ordinary, preference, etc.	A Number allotted		351,590	351,590	125,000
preference, etc.	B Nominal value of each		£ 0.10p	£0.10p	£ 0.10P
	C Total amount (if any) paid or due and each share (including premium if any	•	SEE (E) f below	SEE (E) f Below	_f 2.30 p
§ Complete (a) or (b) as appropriate	(a) [on_ <u>ОСты_MAY</u> 19 (b) [from The names and addresses of the allott given overleaf	19to	ber of shares a		
	3. If the allotment is wholly or partly oth (see notes 2 & 3)	er than for cash t	the following in	formation mu	st be given
	D Extent to which each share is to be tr Please use percentage.	eated as paid up.	100%	100%	100%
	E Consideration for which the shares were allotted THE NOMI	NAL VALUE C	DE THE SH	ARES REF	LECTS THE
	VALUE OF THE KNOW-HOW, EX				
	ALLOTTEES HAVE IN THE OPIN THE COMPANY AS OF THE DAT			S INTRODUC	EDINTO
	Notes 1. This form should be delivered to the Registrar of Companies within one month of the (first) date of allotment.				
	 2. If the allotment is wholly or partly other than for cash, the company must deliver to the Registrar a return containing the information at D & E. The company may deliver this information by completing D & E and the delivery of the information must be accompanied by the duly stamped contract required by section 88(2)(b) of the Act or by the duly stamped prescribed particulars required by section 88(3) (Form No 88(3)). 3. Details of bonus issues should be included only in section 2. 				
Page 1		or official use	A37 ×A18150 OMPANIES HOUSE	2DS* 0357 10/05/00	

Names and Addresses	Number of shares allotted			
	Ordinary	Preference	Other	
BALSHORE INVESTMENTS	351,590			
LIMITED, 28 IRISH TOWN,				
GIBRALTAR				
NEIL BRUCE COPP,	125,000	· · · · · · · · · · · · · · · · · · ·		
HOLLY BUSH HOUSE, CHURCH ROAD,				
HAM, SURREY, TWID EHG			·····	
STEPHAN SHAKESPEARE	351,590			
604 GILBERT HOUSE, BARBICAN,				
LONDON ECRY 88D	ļ	-		
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	†		<u>_</u>	
			· · · · · · · · · · · · · · · · · · ·	
Total	828,180			

Please do not write in the margin

Please complete legibly, preferably in black type, or bold block lettering

Where the	e space	given on	this	form is	inade	quate,	continu	ation	
sheets she	oyld be	used and	the	number	of sh	neets a	ttached	should	be
indicated	in the b	px oppos	ite:						

Insert Director, Secretary, Administrator, Administrative Receiver, or Receiver (Scotland) as appropriate

Companies registered in England and Wales or Wales should deliver this form to:-

The Registrar of Companies Companies House Crown Way Maindy Cardiff CF4 3UZ Companies registered in Scotland should deliver this form to:-

Date 09/05/00

The Registrar of Companies Companies House 37 Castle Terrace Edinburgh EH1 2EB

OYEZ

Signed

JYEZ The Solicitors' Law Stationery Society Ltd, Oyez House, 7 Spa Road, London SE16 3QQ

Designation = SECRETARY

Companies G88(2)(Revised 1988)

Page 2



Companies House for the record Please complete in typescript, or in bold black capitals.		88(2) Return of Allotment of Shares
CHWP000 Company Number	03607311	
Company name in full	YOUGOV LIMITED	
·		
Shares allotted (including bo	nus shares):	

	From	То
Date or period during which shares were allotted	Day Month Year	Day Month Year
(If shares were allotted on one date enter that date in the "from" box)	0 6 0 5 2 0 0 0	
Class of shares (ordinary or preference etc)	Ordinary	
Number allotted	144300	
Nominal value of each share	10p	
Amount (if any) paid or due on each share (including any share premium)	10p	

List the names and addresses of the allottees and the number of shares allotted to each overleaf

If the allotted shares are fully or partly paid up otherwise than in cash please state:

% that each share is to be treated as paid up	100%		
Consideration for which		 	

the shares were allotted (This information must be supported by the duly stamped contract or by the duly stamped particulars on Form 88(3) if the contract is not in writing)



When you have completed and signed the form send it to the Registrar of Companies at:

Companies House, Crown Way, Cardiff CF14 3UZ For companies registered in England and Wales DX 33050 Cardiff

Companies House, 37 Castle Terrace, Edinburgh EH1 2EB For companies registered in Scotland DX 235 Edinburgh

Shareholder de	tails	Shares and share	class allotted
Name Balshore Investments Limited		Class of shares allotted	Number allotted
Address 28 Irish Town, Gibraltar			72150
UK Post	code <u> </u>		L
Name Stephan Shakespeare		Class of shares allotted	Number allotted
Address 604 Gilbert House, Barbican, London			72150
UK Post	code E C 2 9 8 B	(`	L
Name		Class of shares allotted	Number allotted
Address			L
UK Post	code	L	L
Name		Class of shares allotted	Number allotted
Address			
		L	L
UK Post	code LLLL	L	L
Name		Class of shares allotted	Number allotted
Address			L
 L			L
UK Post		L	
Please enter the number of continuati	on sheets (if any) attached	Date 25. Och 2012	
A director / secretary / administrator / admin	istrative receiver / receiver mana		lelete as appropriate
Please give the name, address, telephone number and, if available, a DX number and Exchange of the			
person Companies House should contact if there is any query.		Tel	
	DX number	DX exchange	

Companies House for the record Please complete in typescript, or in bold black capitals. CHFP000		88(2) Return of Allotment of Shares
Company Number	3607311	
Company name in full	YOUGON DOT	COM LIMITED

	From	То
Date or period during which shares were allotted (If shares were allotted on one date enter that date in the "from" box)	Day Month Year $1 0 9 2 0 0 1$	Day Month Year
Class of shares (ordinary or preference etc)	ORDINARY	
Number allotted	93200	
Nominal value of each share	16	
Amount (if any) paid or due on each share (including any share premium)	0	

List the names and addresses of the allottees and the number of shares allotted to each overleaf

If the allotted shares are fully or partly paid up otherwise than in cash please state:

% that each share is to be	
treated as paid up	

Consideration for which

the shares were allotted (This information must be supported by the duly stamped contract or by the duly stamped particulars on Form 88(3) if the contract is not in writing)



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DX 33050 Cardiff

Companies House, 37 Castle Terrace, Edinburgh EH1 2EB For companies registered in Scotland

DX 235 Edinburgh

Form revised January 2000

Shareholder de	etails	Shares and share	class allotted
Name PETER LELLNER		Class of shares allotted	Number allotted
Address			
5 BATTLEFIELD ROAD	ST ALBANS	ORDINARY	50000
HERTFORDSHILE		L	L
UK Pos		L	· · · · · · · · · · · · · · · · · · ·
Name <u>ROLAND BERGER AND</u> F Address	APTHERS LIMITED	Class of shares allotted	Number allotted
LANSDOWNE HOUSE T	berkeler square	ORDINARY	43200
LONDON		·	L.,
UK Post	code WIZL6HQ	<u>ا</u> ــــــــــــــــــــــــــــــــــــ	L
Name		Class of shares allotted	Number allotted
Address		· .	
UK Post	code LLLLLL	L	L
Name		Class of shares allotted	Number allotted
Address	- -		
L		L	· ·
UK Post	code <u> </u>		L
Name		Class of shares allotted	Number allotted
Address			
· · · · · · · · · · · · · · · · · · ·		· · ·	L
UK Post	code <u> </u>	L	L
Please enter the number of continuati	on sheets (if any) attached to this f	orm	
Sima Vacuas			
Signed Advisor / secretary / administrator / a	Dat		delete as appropriate
	i		
Please give the name, address, telephone number and, if available,			
a DX number and Exchange of the person Companies House should			
contact if there is any query.		Tel	
	DX number	DX exchange	

G
Companies House
for the record

88(2) Return of Allotment of Shares

Please complete in typescript, or in bold black capitals. CHWP000

Company Number

3607311

Company name in full

YOUGOV DOT COM LIMITED

Shares allotted (including bonus shares):

	From		То
Date or period during which shares were allotted (If shares were allotted on one date enter that date in the "from" box)	<i>Day Month</i> 1 2 6 1 1 2 0	/ear Day	Month Year
Class of shares (ordinary or preference etc)	ORDINARY		
Number allotted	523000		
Nominal value of each share	£0.01		
Amount (if any) paid or due on each share (including any share premium)	£0.00		

List the names and addresses of the allottees and the number of shares allotted to each overleaf

If the allotted shares are fully or partly paid up otherwise than in cash please state:

% that each share is to be treated as paid up	100.00%		
Consideration for which the shares were allotted (This information must be supported by the duly stamped contract or by the duly stamped particulars on Form 88(3) if the		······································	



When you have completed and signed the form send it to the Registrar of Companies at:

Companies House, Crown Way, Cardiff CF14 3UZ DX For companies registered in England and Wales

DX 33050 Cardiff

Companies House, 37 Castle Terrace, Edinburgh EH1 2EB For companies registered in Scotland DX 235 Edinburgh

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Shareholder det	tails	Shares and share	class allotted
Name RICHARD ORANGE		Class of shares allotted	Number allotted
Address 223 GIPSY ROAD, LONDON			2,300
<u></u>		 L	L
UK Posto	code SE279QY		······
Name CATHERINE WALKER		Class of shares allotted	Number allotted
Address FLAT 5, 5 OLD DEVONSHIRE ROAD, LO	NDON	 	2,300
UK Posto		L	L
Name PAUL SMITH		Class of shares allotted	Number allotted
Address 195 SEELY ROAD, LONDON		L	2,300
UK Posto	code SM179RA	L	L
Name BERNARD ARYEETY		Class of shares allotted	Number aliotted
Address 9 MANSHIP ROAD, MITCHAM, SURREY			2,300
L		L	· · · · · · · · · · · · · · · · · · ·
UK Post			· · · · · · · · · · · · · · · · · · ·
Name JAMES DUDDERIDGE		Class of shares allotted	Number allotted
Address 20F SUTHERLAND STREET, LONDON		L	25,000
UK Post	code SM1V4LA	L	· · · · · · · · · · · · · · · · · · ·
Please enter the number of continuation	on sheets (if any) attached to this	form 3	
Signed Jalana.	Da	te 27/11/01	
A director / secretary / administrator / admini	istrative receiver / receiver manager / rece	iver Please	delete as appropriate
Please give the name, address, telephone number and, if available, a DX number and Exchange of the			
person Companies House should contact if there is any query.			
senser and a my query.	DX number	Tel DX exchange	

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Shareholder de	tails	Shares and share	class allotted
Name JENNY PARKS		Class of shares allotted	Number allotted
Address 35 BAYTREE ROAD, LONDON			2,300
UK Post	code SM25 RR	_	L
Name JOHN HUMPHRYS		Class of shares allotted	Number allotted
Address 5 RAVENSCOURT SQUARE, LONDON		-	200,000
UK Post			· · · · · · · · · · · · · · · · · · ·
Name JOE TWYMAN		Class of shares allotted	Number allotted
Address 8 PORTSDOWN AVENUE, LONDON		_ \ L	2,300
UK Post	icode N M 1 1 0 N B		· · · · · · · · · · · · · · · · · · ·
		Ciass of shares allotted	Number allotted
Address 104 MARSALA ROAD, LADYWELL, LON	IDON	[2,300
UK Pos	tcode SE137AF	_ L	· · · · · · · · · · · · · · · · · · ·
Name STEFAN KASZUBOWSKI		Class of shares allotted	Number allotted
Address FLAT 5, BELVOIR LODGE, 111 OVERH	ILL ROAD, LONDON		2,300
UK Pos	tcode SE220PR		- L <u></u>
Please enter the number of continuat	·	s form	Continoatic Sheet 101
A director / secretary / administrator / admin	nistrative receiver / receiver manager / re	ceiver Please	e delete as appropriate
Please give the name, address, telephone number and, if available, a DX number and Exchange of the			
person Companies House should contact if there is any query.		Tel	
	DX number	DX exchange	

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Shareholder de	tails	Shares and share	class allotted
Name DR VASSILIOS LASPIAS		Class of shares allotted	Number allotted
Address 5 PARSONS CLOSE, WINSLOW, BUCKI	NGHAMSHIRE	_ [200,000
UK Posto	xode MK183BX	_ t	L
Name ASHDON INVESTMENTS LTD T/A	POLITICOS BOO	Class of shares allotted	Number allotted
Address 8 ARTILLERY ROW, LONDON		-	25,000
UK Posto	code SW1P1RZ	_ L	· · · · · · · · · · · · · · · · · · ·
Name DAVID SAUNDERS		Class of shares allotted	Number allotted
Address 12 BEECH AVENUE, WIVENHOE, ESSE	x		25,000
UK Post	code CC7_9AR	_ L	
Name LORD DHOLAKIA		Class of shares allotted	Number allotted
Address 76 PENTLAND ROAD, HAYWARDS HEA	TH, WEST SUSSEX		25,000
UK Post	code RH161PH	_ t	· · · · · · · · · · · · · · · · · · ·
Name BEN FAREY		Class of shares allotted	Number allotted
Address 167 LEANDER ROAD, BRIXTON, LOND	ON		2,300
UK Post	code SM2 2LP	[· · · · · · · · · · · · · · · · · · ·
Please enter the number of continuation		s form	CONTINUATI SHEET 201
A director / secretary / administrator / admin			delete as appropriate
lease give the name, address, elephone number and, if available, DX number and Exchange of the			
erson Companies House should ontact if there is any query.		Tel	
	DX number	DX exchange	

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Shareholder details		Shares and share	class allotted
Name ALEC MARSH	· · · · · · · · · · · · · · · · · · ·	Class of shares allotted	Number allotted
Address 28 TYNEMOUTH STREET, FULHAM, LON	IDON		2,300
		_	· · · · · · · · · · · · · · · · · · ·
UK Postc	ode SN6 2QT	L	L
lame		Class of shares allotted	Number allotted
ddress			
			۲ <u>ــــــــــــــــــــــــــــــــــــ</u>
UK Postc	ode <u> </u>		L
lame		Ciass of shares allotted	Number allotted
ddress			
			L
UK Posto	ode <u> </u>		·
ame		Class of shares allotted	Number allotted
Address			
		L	L
UK Posto	ode <u>LLLLLL</u>	L	L
lame		Class of shares allotted	Number allotted
Address			
		L	· · · · · · · · · · · · · · · · · · ·
UK Posto	ode LLLLL		L
Please enter the number of continuation	n sheets (if any) attached to thi		CONTINUATIO SHEET 3 OF
gned Hacrica,		Date 27/11/01	delete an appreciate
A director / secretary / administrator / admin	Sugare receiver / receiver manager / re		delete as appropriate
lephone number and, if available, DX number and Exchange of the	·····		<u></u>
erson Companies House should ontact if there is any query.		Tel	
	DX number	DX exchange	

Companies House for the record Please complete in typescript, or in bold black capitals.		88(2) Return of Allotment of Shares
CHWP000 Company Number	03607311	
Company name in full	YOUGOV LIMTED	

	From	То
Date or period during which shares were allotted	Day Month Year	Day Month Year
(If shares were allotted on one date enter that date in the "from" box)	3 1 0 3 2 0 0	1
Class of shares (ordinary or preference etc)	ORDINARY	
Number allotted	27500	
Nominal value of each share	10P	
Amount (if any) paid or due on each share (including any share premium)	10P	

List the names and addresses of the allottees and the number of shares allotted to each overleaf

If the allotted shares are fully or partly paid up otherwise than in cash please state:

% that each share is to be treated as paid up	100%	
•		
Consideration for which the shares were allotted (This information must be supported by the duly stamped contract or by the duly stamped particulars on Form 88(3) if the contract is not in writing)		



Companies House, Crown Way, Cardiff CF14 3UZ For companies registered in England and Wales DX 33050 Cardiff

DX 235

Edinburgh

Companies House, 37 Castle Terrace, Edinburgh EH1 2EB For companies registered in Scotland

Shareholder deta	ils	Shares and share	class allotted
Name CHIME COMMUNICATIONS PLC		Class of shares allotted	Number allotted
Address 14 Curzon Stre		ORDINARY	27,500
	ide WIJJSHNL	_ / L	L
Name		Class of shares allotted	Number allotted
Address			L
UK Postco		_	L
Name		Class of shares allotted	Number allotted
Address		-	
UK Postc	ode		· · · · · · · · · · · · · · · · · · ·
Name		Class of shares	Number
LAddress		_ allotted	allotted
UK Posto	xode LLLLLL	L	_ L
Name		Class of shares allotted	Number allotted
Address			
	code LLLLL		_ L
Please enter the number of continuation		is form	
Signed J. Shipp	, 	Date 14 November	2002.
A director / secretary / administrator / admin	istrative receiver / receiver manager / re	eceiver Pleas	e delete as appropriate
Please give the name, address, telephone number and, if available, a DX number and Exchange of the	BUTTERWORTH JONES C	(۵	
person Companies House should contact if there is any query.	3 HANNET STREET , -	TAUNTON	
oonaach merc is any query.	DX number	Tel ଦାର୍ଟ୍ସେ DX exchange	254155

Companies House		88(2) Return of Allotment of Shares
Please complete in typescript, or in bold black capitals. CHWP000 Company Number	03607311	
Company name in full	YOUGOV LIMTED	

	From	То
Date or period during which shares were allotted	Day Month Year	Day Month Year
(If shares were allotted on one date enter that date in the "from" box)	2 7 1 1 2 0 0 1	
Class of shares (ordinary or preference etc)	ORDINARY	
Number allotted	100000	
Nominal value of each share	1P	
Amount (if any) paid or due on each share (including any share premium)	1P	

List the names and addresses of the allottees and the number of shares allotted to each overleaf

If the allotted shares are fully or partly paid up otherwise than in cash please state:

% that each share is to be treated as paid up	100%
Consideration for which the shares were allotted (This information must be supported by the duly stamped contract or by the duly stamped particulars on Form 88(3) if the contract is not in writing)	



When you have completed and signed the form send it to the Registrar of Companies at:

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DX 33050 Cardiff

e Companies House, 37 Castle Terrace, Edinburgh EH1 2EB For companies registered in Scotland

1

Shareholder details		Shares and share	class allotted
Name EDWARD LISTER		Class of shares allotted	Number allotted
Address 51 SEYMOUR RO	100	ORDINARY	25,000
LONDON		_ / ⊾	L
	de SWJ 8 573		L
Name IAN HARGRAVES		Class of shares allotted	Number allotted
Address <u>FLAT BI</u> , <u>LLOY</u> <u>MILL STREET, L</u>	DS WARF	ORDINARY	25000
MILL STREET, L	ONDON		L
UK Postco	ode SEU2BDL	L	
Name DES WILSON		Class of shares allotted	Number allotted
Address <u>48</u> STAPLETON STROUD GREEN		ORDINARY	25000
	ode DUJ3QGLL		_ L
Name DAVID CRISANTI		Class of shares allotted	Number allotted
Address 281 BLEEKER	STREET	ORDINARY	25000
NEW YORK			_ L
UK Posto	ode NYLOOL4	L	_ L
Name		Class of shares allotted	Number allotted
Address			
			_ L
UK Post	code LLLL		
Please enter the number of continuation	on sheets (if any) attached to th	is form	
Signed J. S. Mary		Date 14 Novem	uel 2002
A director / secretary / administrator / admin	istrative receiver / receiver manager / r	eceiver Plea	se delete as appropriat
Please give the name, address, telephone number and, if available,	BUTTERWOZTH JANES	5 e CC	
a DX number and Exchange of the person Companies House should	3 HAMMET STREET	ET, TAUNTAN, SOWERSET	
contact if there is any query.	TAI 122	······································	3 2541 55
	DX number	DX exchange	

Companies House		88(2) Return of Allotment of Shares
Please complete in typescript, or in bold black capitals. CHWP000 Company Number	03607311	
Company name in full	YOUGOV LIMTED	

	From			То	
Date or period during which shares were allotted	Day Month Y	′ear	Day Mo	onth	Year
(If shares were allotted on one date enter that date in the "from" box)	0 3 1 2 2 0	0 1			
Class of shares (ordinary or preference etc)	ORDINARY				
Number allotted	145728				
Nominal value of each share	1P				
Amount (if any) paid or due on each share (including any share premium)	6.1P				

List the names and addresses of the allottees and the number of shares allotted to each overleaf

If the allotted shares are fully or partly paid up otherwise than in cash please state:

% that each share is to be treated as paid up	100%	
Consideration for which the shares were allotted (This information must be supported by the duly stamped contract or by the duly stamped particulars on Form 88(3) if the contract is not in writing)		



When you have completed and signed the form send it to the Registrar of Companies at:

- Companies House, Crown Way, Cardiff CF14 3UZDFor companies registered in England and WalesD
 - DX 33050 Cardiff
- Companies House, 37 Castle Terrace, Edinburgh EH1 2EBDX 235For companies registered in ScotlandEdinburgh

Shareholder details		Shares and share class allotted		
Name PETER KELLNER		Class of shares allotted	Number allotted	
Address 5 BATTLEFIELD ROAD, ST ALBANS, HEI	RTS		145,728	
UK Posto		L	L	
Name		Class of shares allotted	Number allotted	
Address			L	
UK Post		L	L	
Name		Class of shares allotted	Number allotted	
Address		—		
UK Post			· · · · · · · · · · · · · · · · · · ·	
Name		Class of shares allotted	Number allotted	
Address			anottou	
L		l	- L	
UK Pos		L	_ L	
Name		Class of shares allotted	Number allotted	
Address				
	stcode	L	_ L	
		hisform		
Please enter the number of continuation]	
Signed Image: Comparison of the secretary / administrator / administradministradministrator / administradministrator / administrator /	inistrative receiver / receiver manager /		ي يريني se delete as appropria	
Please give the name, address, telephone number and, if available,	BUTTERWORTH Janes	, е С ^о		
a DX number and Exchange of the person Companies House should	3 HAMMET STREET,	TAUNTON		
contact if there is any query.	Somerset TAI 122		3 254155	
	DX number	DX exchange		

Companies House		88(2) Return of Allotment of Shares
Please complete in typescript, or in bold black capitals. CHWP000 Company Number	03607311	
Company name in full	YOUGOV LIMTED	

	From	То
Date or period during which	Day Month Year	Day Month Year
shares were allotted (If shares were allotted on one date enter that date in the "from" box)	0 3 0 6 2 0 0	2
Class of shares (ordinary or preference etc)	ORDINARY	
Number allotted	145728	
Nominal value of each share	1P	
Amount (if any) paid or due on each share (including any share premium)	6.1P	

List the names and addresses of the allottees and the number of shares allotted to each overleaf

If the allotted shares are fully or partly paid up otherwise than in cash please state:

% that each share is to be treated as paid up	100%	
Consideration for which the shares were allotted (This information must be supported by the duly stamped contract or by the duly stamped particulars on Form 88(3) if the contract is not in writing)		

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When you have completed and signed the form send it to the Registrar of Companies at:

Companies House, Crown Way, Cardiff CF14 3UZ For companies registered in England and Wales

DX 33050 Cardiff

Companies House, 37 Castle Terrace, Edinburgh EH1 2EB For companies registered in Scotland

Class of shares allotted	Number allotted
ORDINARY	145,728
A	L
Class of shares allotted	Number allotted
L L	· · · · · · · · · · · · · · · · · · ·
Class of shares allotted	Number allotted
	_ L
L L	· L
Class of shares allotted	Number allotted
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allotted	allotted
	L
L _ L _ L	L
l]
L	ubel <u>2002</u>
anager / receiver Plea	se delete as appropriate
ves c Co	
	2541SI
	Class of shares allotted Class of shares al

Companies House for the record Please complete in typescript, or		88(2) Return of Allotment of Shares
in bold black capitals. CHWP000 Company Number	3607311	
Company name in full	YOUGOV LIMITED	

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	From		То
Date or period during which shares were allotted	Day Month	rear Day M	Nonth Year
(If shares were allotted on one date enter that date in the "from" box)	0 3 1 2 2 0	0 2	
Class of shares (ordinary or preference etc)	ORDINARY		
Number allotted	145728		
Nominal value of each share	1P		
Amount (if any) paid or due on each share (including any share premium)	6.1P		

List the names and addresses of the allottees and the number of shares allotted to each overleaf

If the allotted shares are fully or partly paid up otherwise than in cash please state:

% that each share is to be treated as paid up	100%	
Consideration for which the shares were allotted (This information must be supported by the duly stamped contract or by the duly stamped particulars on Form 88(3) if the contract is not in writing)		



Companies House, Crown Way, Cardiff CF14 3UZ For companies registered in England and Wales DX 33050 Cardiff

Companies House, 37 Castle Terrace, Edinburgh EH1 2EB For companies registered in Scotland

Shareholder details		Shares and share class allotted			
Name PETER KELLNER		Class of shares allotted	Number allotted		
Address 5 BATTLEFIELD ROAD, ST ALBANS, HE	RT	ORDINARY	145728		
UK Post		- L L	L		
Name		Class of shares allotted	Number allotted		
Address		L	L		
UK Post	code	_ 	L,		
Name		Class of shares allotted	Number allotted		
Address			L		
UK Post	code	- 	L		
Name		Class of shares allotted	Number allotted		
Address		-			
LIK Post	code <u> </u>		L		
Name		Class of shares allotted	Number allotted		
Address		-	L		
UK Post	code <u> </u>				
Please enter the number of continuation		form			
Signed X S. M.		ite 14 (Fech	2003		
A director / secretary / administrator / admin	istrative receiver / receiver manager / rece	viver Please d	lelete as appropriate		
Please give the name, address, telephone number and, if available, a DX number and Exchange of the	Butteluerth Jener e Co				
person Companies House should contact if there is any query.	3 Hammot Street, Ta	······································			
oonaoch more is any query.	DX number	Tel CIS23 2: DX exchange	54155		

Companies House		88(2) Return of Allotment of Shares
Please complete in typescript, or in bold black capitals. CHWP000 Company Number	3607311	
Company name in full	YOUGON UMITED	

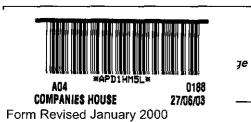
	From	То
Date or period during which shares were allotted (If shares were allotted on one date enter that date in the "from" box)	Day Month Year	Day Month Year
Class of shares (ordinary or preference etc)	CLOINARY	
Number allotted	145, 727	
Nominal value of each share	p	
Amount (if any) paid or due on each share (including any share premium)	Зр	

List the names and addresses of the allottees and the number of shares allotted to each overleaf

If the allotted shares are fully or partly paid up otherwise than in cash please state:

% that each share is to be treated as paid up	100 °/.		
Consideration for which		 	
the shares were allotted		 	

the shares were allotted (This information must be supported by the duly stamped contract or by the duly stamped particulars on Form 88(3) if the contract is not in writing)



When you have completed and signed the form send it to the Registrar of Companies at:

Companies House, Crown Way, Cardiff CF14 3UZ For companies registered in England and Wales DX 33050 Cardiff

Companies House, 37 Castle Terrace, Edinburgh EH1 2EB For companies registered in Scotland

DX 235 Edinburgh

Shareholder d	Shareholder details Shares and share class all		
Name PETER KELLNER		Class of shares allotted	Number allotted
Address <u>5 BATTLEFIELD ROAD ST</u>	AUBANIS, HEETS	CROINARY	145,727
	tcode <u>A L L L L L L</u>		L
· · · · · · · · · · · · · · · · · · ·			
Name		Class of shares allotted	Number allotted
Address			
			L
UK Pos	stcode		L
Name		Class of shares allotted	Number allotted
Address			
		_ L	L
UK Pos	stcode	L	L
Name		Class of shares allotted	Number allotted
Address		_	
		_ [L
UK Pos	stcode		L
Name		Class of shares allotted	Number allotted
Address		-	
			L
UK Pos	stcode		·
Please enter the number of continuat	tion sheets (if any) attached to this	s form	· · · · · · · · · · · · · · · · · · ·
1		late	103
A director / secretary / administrator / admi			lelete as appropriate
Please give the name, address, telephone number and, if available,	BUTTERWORTH JONES e		
a DX number and Exchange of the person Companies House should		h NTON	
contact if there is any query.	Somerset TAI 122	Tel	
	DX number	DX exchange	·······

JORDANS		88(2)
Please complete in typescript, or in bold black capitals. CHFP001	A	Return of Allotment of Shares
Company Number	3607311	
Company name in full	YOUGOV LIMITED	
Shares allotted (including bon	us shares):	

,	From			То			
Date or period during which shares were allotted (If shares were allotted on one date enter that date in the "from" box)	Day Month	Year 0_0_3	Day	Month	Year		
Class of shares (ordinary or preference etc)	ORDINARY						
Number allotted	39,090						
Nominal value of each share	£0.01						
Amount (if any) paid or due on each share (including any share premium)	£0.01						

List the names and addresses of the allottees and the number of shares allotted to each overleaf

If the allotted shares are fully or partly paid up otherwise than in cash please state:

% that each share is to be treated as paid up	100%		
Consideration for which the shares were allotted (This information must be supported by the duly stamped contract or by the duly stamped particulars on Form 88(3) if the contract is not in writing)			



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For companies registered in England and Wales

Companies House, 37 Castle Terrace, Edinburgh EH1 2EB DX 235 For companies registered in Scotland Edinburgh

Shareholder details	class allotted		
Name ANNE JENKIN	Class of shares allotted	Number allotted	
Address 1116 KENNINGTON ROAD		39,090	
LONDON			
UK Postcode SE1116RE	L		
Name	Class of shares allotted	Number allotted	
Address	1	L	
	L	L	
UK Postcode LLLLL	Class of shares allotted	Number allotted	
Address		l	
UK Postcode			
Name L	Class of shares allotted	Number allotted	
Address	l	. L	
UK Postcode	L	L	
Name	Class of shares allotted	Number allotted	
Address	L	. L	
	٤ ۱	. L	
Please enter the number of continuation sheet(s) (if any) attached to this f	prm		
Signed Da A director / secretary / administrator / administrative receiver / receiver manager / re	te <u>76/1/0</u> ecciver <i>Pleas</i>	। ८८ se delete as appropriate	
	REF - Y901		
elephone number and, if available,			
DX number and Exchange of the STALLET, TAONTON erson Companies House should SOMERSET, TA1 1RZ Tel 01823 254155			
DX number	DX exchange		

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Companies House		88(2) Return of Allotment of Shares
<i>Please complete in typescript, or in bold black capitals.</i> CHWP000		
Company Number	03607311	
Company name in full	400600 UMITED.	

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	From		То	
Date or period during which shares were allotted (If shares were allotted on one date enter that date in the "from" box)		Cear Day M	onth Year	
Class of shares (ordinary or preference etc)	"B" ORDINARY	"C" ORDINARY	"O" ORDINARY	
Number allotted	2	2	2	
Nominal value of each share	lp	Ιp	lp	
Amount (if any) paid or due on each share (including any share premium)	lp	١p	lp	

List the names and addresses of the allottees and the number of shares allotted to each overleaf

If the allotted shares are fully or partly paid up otherwise than in cash please state:

% that each share is to be treated as paid up			
Consideration for which the shares were allotted (This information must be supported by the duly stamped contract or by the duly stamped particulars on Form 88(3) if the contract is not in writing)		 	



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Companies House, Crown Way, Cardiff CF14 3UZDX 33050 CardiffFor companies registered in England and WalesDX 33050 Cardiff

DX 235

Edinburgh

Companies House, 37 Castle Terrace, Edinburgh EH1 2EB For companies registered in Scotland

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Shareholder details	Shares and share class allotted
ame NADHIM ZAHANI	Class of shares Number allotted allotted
Address	
46 HIGHLANDS HEATH, PORTSMONTH ROAD	"B" ORDINARY 2
PUTNEM LONDON	
ن کی اے لاے UK Postcode	Ξ L¥ L
Name	Class of shares Number allotted allotted
STEPHAN SHALESPEARE	
LOUT GILBERT HOUSE BARBICAN LONDON	<u>``C" ORDINARY</u> <u>1</u>
UK Postcode او د کار کار ک	
Name LCSAMWO SHAKESPEARE	Class of shares Number allotted allotted
Address boy GILBERT HAUSE, BARBICAN, LONDON	<u>''C' GROINBRY</u>
UK Postcode او در کاری کاری کاری کاری کاری کاری کاری کار	
Name PETER KEILNER	Class of shares Number allotted allotted
Address	
<u>5 BATTLEFIELD LOAD</u> ST ALBANS, HEETFOLDSHIP	LE L'D'CROIMARY 2
UK Postcode LALLLL	
Name	Class of shares Number allotted allotted
Address	
L <u></u>	\ \
Please enter the number of continuation sheets (if any) attached	ed to this form
Signed	Date of May 2002
A director / secretary / administrator / administrative receiver / receiver mai	
DX number:	Tel

있는 다음 가슴을 가운 것이다. 1997년 - 1997년 1997년 - 1997년 -

t Companies House for the record Please complete in typescript, or in bold black capitals.		88(2) Return of Allotment of Shares
CHWP000 Company Number	3607311	
Company name in full	YOUGU UMITED	

	From	То
Date or period during which shares were allotted (If shares were allotted on one date enter that date in the "from" box)	Day Month Y 0 1 0 1 2 0	Month Year
Class of shares (ordinary or preference etc)	'A' ORDINARY SHARES	
Number allotted	25,000	
Nominal value of each share	١٩	
Amount (if any) paid or due on each share (including any share premium)	1 <i>p</i>	

List the names and addresses of the allottees and the number of shares allotted to each overleaf

If the allotted shares are fully or partly paid up otherwise than in cash please state:

% that each share is to be treated as paid up	100 °l.		
Consideration for which the shares were allotted (This information must be supported by the duly stamped contract or by the duly stamped particulars on Form 88(3) if the contract is not in writing)		 	



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Companies House, 37 Castle Terrace, Edinburgh EH1 2EB For companies registered in Scotland

DX 235 Edinburgh or LP - 4 Edinburgh 2

Śhareholder details		Shares and share	Shares and share class allotted		
Name PROFESSOR STEPHAN COL	eman	Class of shares allotted	Number allotted		
Address			,		
47 MERRIVALE SQUARE		A' ORDINARY	25,000		
Oxford		L	L		
UK Post	code OX2_ 6@X	· · · · · · · · · · · · · · · · · · ·	L		
Name		Class of shares allotted	Number allotted		
Address			L		
UK Post		_ L	L		
Name		Class of shares allotted	Number allotted		
Address		-			
	aada		L		
Name		Class of shares allotted	Number allotted		
Address			L		
UK Post	code LLLL	_ [L		
Name		Class of shares allotted	Number allotted		
Address		_			
· · · · · · · · · · · · · · · · · · ·			L		
UK Post	code <u> </u>		L		
Please enter the number of continuation	on sheets (if any) attached to this	; form			
Signed N. Juli	D	ate 12/01/05			
A director / secretary / administrator / admin	istrative receiver / receiver manager / rec	eiver Please o	delete as appropriate		
You do not have to give any contact information in the box opposite but	8JCA UP				
if you do, it will help Companies House to contact you if there is a	3 HAMMET STREET				
query on the form. The contact	TAUNTON TAIIRZ	Tel 01823	234155		
information that you give will be visible to searchers of the public	DX number	DX exchange			

record.