

THE ONE CONCEPT



The Opportunity Checklist





- 1. WHAT is OneCoin?
- 2. WHO is behind it? What is their expertise or experience?
- 3. Is it LEGAL? Can I get into trouble promoting it?
- 4. Is it REAL? Is there a real world market that people outside the network are willing to pay for?
- 5. How do I make MONEY? Income vs Capital growth
- 6. Is it SIMPLE? Can I do it? Simple but fair plan
- 7. What is my SHORT TERM strategy?
- 8. My MID to LONG TERM strategy and EXITS?



What is OneCoin?





- OneCoin is a new type of Cryptocurrency a digitally created currency based on advanced mathematical algorithms
- · Born out of the success of Bitcoin
- OneCoin is not a premined currency, the members will create the market, mine the coins, and keep the profits!!
- · OneCoin will be traded on a Public Exchange
- Highly lucrative yet simple and fair compensation plan
- OneCoin can become the next successful cryptocurrency on the market

How does the algorithm work?





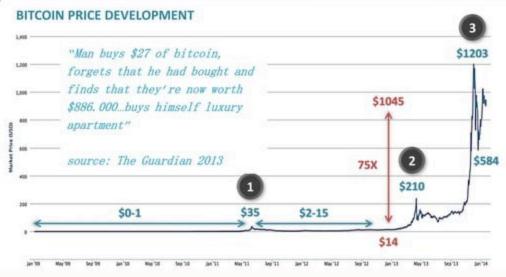
The algorithm for a legitimate cryptocurrency has a FIXED or FINITE number of solutions (called coins), unlike an illegal money game in which they make as many fake coins as they want. OneCoin's algorithm can produce exactly 2.1 billion coins.

Everything is governed by the mathematics and cannot be changed once mining begins. You could even produce a cryptocurrency with just 3 coins (solutions). In this example, all three are correct solutions to the question - what makes 5? therefore it would yield precisely 3 coins as a reward



THE BITCOIN SUCCESS STORY







BUILDING MINING POOLS TO JOIN RESOURCES – MINING NOW IS ONLY FOR PROFESSIONALS

FROM TO





- Technology now is so advanced and expensive if a user does not join a Pool but mines on his own, he needs high investments and over 450 days to become profitable!
- OneCoin users build pools and mine the coins together, sharing resources and rewards!

THE MORE DIFFICULT MINING BECOMES, THE HIGHER THE PRICE OF THE CRYPTOCURRENCY

The higher the mining difficulty, the higher the coin price!





THE FIRST RECORDED OFFLINE BITCOIN TRANSACTION

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In 2010 a man buys a Pizza for 10,000 Bitcoins.

Today this is worth around USD \$7 million.

This is the most expensive Pizza in the world!!!



The 7 Million USD Pizza!



WHY ONECOIN IS BETTER THAN BITCOIN

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- More advanced and more secure algorithm (SCRIPT)
- Smaller denomination makes coin more usable (2.1 Bn coins) Bitcoin reached up to 1200 USD per coin, which made it inaccessible for many people and not practical as a currency
- OneExchange provides due to its centralization higher liquidity and less volatility, unlike multiple Bitcoin exchanges all selling at different rates
- Dedicated management team responsible for strategy, attracting merchants and building the OneCoin brand vs decentralized approach of Bitcoin
- OneCoin is mined in mining pools (or teams), keeping individual investment in hardware etc. minimal
- OneCoin uses KYC procedure and cannot be abused for illegal purposes like Bitcoin was (Bitcoin was used for buying drugs and weapons on the internet)
- OneCoin is still in an early stage and therefore interesting for investors, while Bitcoin is already very mature – and the opportunity is over





The OneCoin Concept - Who we are



Dr. Ruja Ignatova

Founder, Owner and Chief Operating Officer of OneCoin

- ✓ Dr. Ruja's Biography
- Born in Sofia, Bulgaria
- Degree in Law (M.Jur) from the University of Oxford
- Masters Degree in Economics from the University of Konstanz
- Ph.D. in Law from the Universities of Oxford and Konstanz, Thesis on Corporate Litigation within the European Union
- Former Associate Partner with McKinsey & Company
- While at McKinsey & Company, projects in
 - Corporate Banking
 - Private Equity (KKR, TPG)
 - Asset Management
 - Risk Management
 - Operating and Liquidity Risk
- Former CEO and CFO of one of the biggest Asset Management Funds in Bulgaria CSIF with 250 Mio Euro assets under management



Dr. Ruja Ignatova



The OneCoin Concept - Who we are



- Several projects for Texas Pacific Group (TPG), one of the biggest Private Equity Funds in the world
- While at McKinsey worked for Sberbank, UniCredit, Allianz, Raffeisen and other financial institutions
- In 2012 awarded Business Woman of the Year in Bulgaria (Category International Business)
- Projects with Deutsche Bank Frankfurt, setting up Russian Investment Banking operations
- Structure and Set Up of a portfolio of 75 Mio Euro for Global Wealth Investment Funds (privately owned BVI company)
- Consulting work for several CryptoCurrency companies
- Published two books in German and Chinese



Dr. Ruja Ignatova



The OneCoin Concept About us



Dr. Ruja's Awards and Certificates









The OneCoin Concept About us



Dr. Ruja's Awards and Certificates







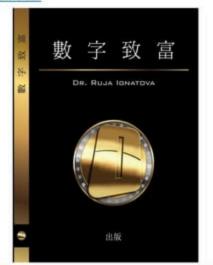


The OneCoin Concept About us



Dr. Ruja's Books







OUR TEAM

MASTER DISTRIBUTOR Sebastian Greenwood

- ✓ Age 38;
- Lives in Asia and on airplanes;
- √ Network marketing since 2003;
- Worked both corporate and distributor side;
- Driven by duplication.

Why the OneCoin opportunity?

- ✓ Real business, Real people;
- One of the most powerful opportunities on the market;
- ✓ Missed the Bitcoin opportunity in 2010;
- √ To gain substantial wealth;
- ✓ Prove to myself that I can do it.



The OneCoin Concept - Corporate structure

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- OneCoin is a Limited Liability Company (Ltd.) registered in Gibraltar
 - OneCoin Ltd.'s official address Suite 2B, 143
 Main Street, Gibraltar
- A part of the operations and IT is located in Sofia, Bulgaria
- When Mining starts, there will be three locations where the servers will be located, 2 in Europe and one in Asia
- The primary activity of OneCoin Ltd. is sales and distribution of education products (the OneAcademy education package) and enabling its members to mine cryptocurrency
- OneCoin Ltd. and its products have been certified as <u>legal</u> and <u>legitimate</u> by an established German law firm >>>>

BREIDENBACH

NUMBER PROTESTS &

TELEVIOR -40 (0) 60 / (1) 30 60 6 TELEVIOR -40 (0) 60 / (1) 30 60 (0 F MIN) - 40 (0) 50 (0) 50 (0)

2. September 2014

LEGAL OPINION ONE COM

Clear Coin Ltd.

Suite 28 143 Main Street

Gibraltar

We have been asked to assess the legality of cryptocurrency by our client, OneCoin Ltd.

A cryptocurrency is a digital commodity created according to strict mathematical principles by a complete signorthm, thereby generating a finite supply, United portrait currencies, which are princed by creatral banks, cryptocurrencies are inflation-proof and respond to supply and demand like any other commodity.

As a result, most countries have recognized cryptocurrencies as a bone fide commodity, which may be held and traded by their citizens.

In our opinion the 'OneCoin' is a legitimate product, limited to 2.1 Billion.



OUR TEAM













The OneCoin Concept Cryptocurrency and Legality



✓ Cryptocurrencies have been recognized by more and more organizations and governments around the world

 Cryptocurrencies have become the preferable medium of exchange for many merchants

✓ Cryptocurrencies offer a decentralized solution, independent of government action

✓ Notable names in the financial world, such as the Winklevoss twins, have already invested in cryptocurrency As Blief with the focustries and Exchange Commission on July 1, 2013

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

Form S-1 REGISTRATION STATEMENT

THE SECURITIES ACT OF 1811

VINKI EVOSS BITCOIN TRUST

Speciared by Math Based Asset Services LLC



THE WALL STREET JOURNAL

alastre.

Authorities See Worth of Bitcoin

By RYAN TRACY

Spineston, N. 2017 Tr. Walk, ET

WASHIGTON—Secur CS law enforcement and regulatory officials said they see benefits in a tacking its role may control the most common virtual currency, scared to a record fall.

3-Autorite () in finite a 3-d finit-ever cargessoms heaving in virtual curricles, processory and dispersized nature of correvenus curricles can help boliste or 5 februaries have previously high ighted the curricly's rale in money laundering and other

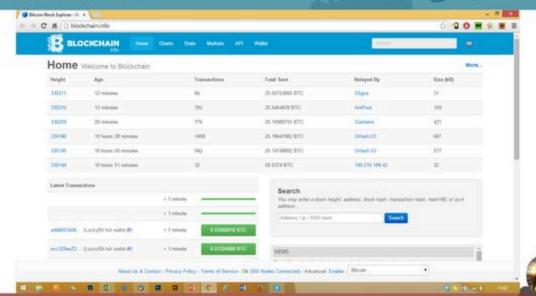


The Department of Audice recognizes that many services and have the potential to promote more associant attorney general for the department's co Senate/comitand Security and Government Affair

Federal Pleserve Charman Ben Bernanke, who di that vetual currencies "may hold long-term prome more secure, and more efficient payment suitem



Example of Blockchain – which will be streamed live on our website



The OneAcademy – OUR CORE ACTIVITY

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- Teaches you how to trade with cryptocurrency
- Gain the skills you need with interactive material like videos, presentations and online quizzes
- Designed to make you profit from owning and trading cryptocurrency
- Success in 5 Levels = 5 Education packages
- All packages contain FREE Tokens. Tokens can be traded with other members on the internal exchange, OR
- Use the tokens to buy slots for mining the OneCoin





WHAT DO I LEARN AT THE ONEACADEMY

ALL EDUCATIONAL PACKAGES PROVIDE TRAIDING SKILLS IN THE FORM OF INTERACTIVE VIDEOS, MANUALS, QUIZZES AND LOTS MORE...

LEARNING FOR PROFIT

- 1 What is Cryptocurrency?
- 2 How you can profit from trading cryptocurrency and tokens
- Predict the price of the coin. Buy low and sell high
- 4 Learn everything about investing in Gold

"Man buys \$27 of bitcoin, forgets that he had bought and finds that they're now worth \$886.000"

Source: The Guardian 2013



What can I do with Tokens?

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- Sell the Tokens on the OneExchange OR
- Keep the Tokens and SPLIT my portfolio and sell OR
- Keep the Tokens and join the mining pools for real OneCoins and participate in the value creation of the OneCoin





The OneExchange – our bespoke, robust trading platform

The place where all the action happens. Buy and sell or just observe what others are doing...

- ✓ Track the prices who is selling, who is buying?
- ✓ What about the Aurum Gold Coins?
- ✓ When will the next split come?



ONECOIN IS THE FUTURE!

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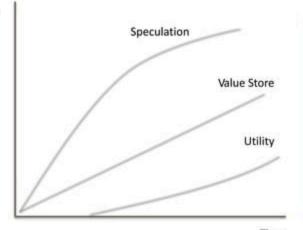
- Innovative, secure and REAL cryptocurrency
- Will be 100% mined by members profit will stay with members
- Pool of miners user can start mining without huge hardware investment
- REALTIME mining that can be watched by all members
- Early joiners profit from low mining price/difficulty price will increase over time. Bitcoin price increased from 0.10 USD to over 1.000 USD per coin!
- Will be traded on a public exchange, like Bitcoin and Litecoin





WHY ONECOIN – HOW DO WE CREATE VALUE FOR OUR MEMBERS?

OneCoin Value



SCARCE -> Central Banks can't inflate them

DURABLE -> they don't degrade

PORTABLE → can be carried and transmitted electronically

VERIFIABLE -> through the block chain

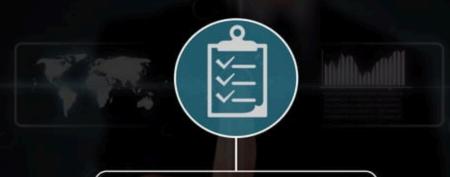
EASY TO STORE → electronic, on a laptop or mobile device

FUNGIBLE -> each OneCoin is equal

DIFFICULT TO COUNTERFEIT → cryptographically impossible







BONUS PLAN



PRODUCT PACKAGES



All product packages relate to OneAcademy online education

PACKAGE*	CONTENT	PRICE	BV	#ONETOKEN	#AGC- COINS	ONECARD
Starter	OneAcademy Level 1	EUR 100	100	1 000	50	x
Trader	OneAcademy Level 2	EUR 500	500	5 000	250	~
Pro Trader	OneAcademy Level 3	EUR 1 000	1 000	10 000	500	~
Executive Trader	OneAcademy Level 4	EUR 3 000	3 000	30 000	1 500	~
Tycoon Trader	OneAcademy Level 5	EUR 5 000	5 000	60 000	2 500	~
Activation Kit	Ebook	FREE	0	0	0	х (

^{*} In addition to the product packages a one-off registration fee of 30 EUR is charged

DIRECT SALES AND NETWORK BONUS



At ONE we see ourselves as team players and do our best to incentivize you to build your business and your team. The more people join the OneCoin concept, the higher the popularity and the value of our currency.

 Direct Sales Bonus. On all personally generated sales you will receive a 10% bonus based on the Business Volume (BV) associated to the various packages.

The members that join ONE with you as a sponsor will be placed on your Right or Left side. We let you decide, if you would like to place them alternatively or at a preferred side.

2. Network Bonus. You get paid 10% of the Business Volume that you accumulate on your weaker side.

60% of these payments will go to your cash account, 40% will fund your mandatory account.





MATCHING BONUS

Matching Bonus is designed to help you to grow your team and make you successful. When you help others earn, you also earn.

Depending on the package you have – you can earn matching bonus on up to 4 Generations and up to 25%!

Qualification: 2 x personal sales of Trader Package or higher, 1 left and 1 right

	1 Generation	2 Generations	3 Generations	4 Generations
Starter	×	×	×	×
Trader	10%	×	×	×
Pro Trader	10%	10%	×	×
Executive Trader	10%	10%	20%	×
Tycoon	10%	10%	20%	25%



Power of Matching Bonus



Matching Bonus can be very powerful - and a big part of your overall bonuses.

The following example shows what Matching Bonus can do for your overall bonus when you duplicate sales in your organisation.

For the following example, we make 2 assumptions:

- The people in your organisation in this example earn 100 EUR per week in Network Bonus.
- You are qualified due to having a minimum of a Trader Sale on your left and right side.





2X2 Matching Bonus

220



Tyc	oon	1/		
Generation sponsore people		Sponsored seople's network bonus	Percentage of matching bonus you receive from sponsored people's network bonus	Your Matching Bonus
1 (2	200	10%	20
2	4	400	10%	40
3	8	800	20%	160
4	16	1600	25%	400
			Total	620

		107	Total	620
Executiv	e Trader			(Billion
Generation	# of sponsored people	Sponsored people's network bonus	Percentage of matching bonus you receive from sponsored people's network bonus	Your Matching Bonus
1	2	200	10%	20
2	4	400	10%	40
3	8	800	20%	160

Pro T	rader			1
Generation	# of sponsored people	Sponsared people's network bonus	Percentage of matching bonus you receive from sponsored people's network bonus	Your Matching Bonus
1	2	200	10%	20
2	4	400	10%	40
3	15			
4				
			Total	60

Tra	der						
Generation	# of sponsored people	Sponsored people's network bonus	Percentage of matching bonus you receive from sponsored people's network bonus	Your Matchin Bonus			
1	2	200	10%	20			
2		1	2	-			
3	- 60	100	- 1	-			
4		1.0		-			
			Total	20			



3X3 Matching Bonus



Generation	hiof spansored people	Sponsored people's network bonus	Percentage of matching bonus you receive from sponsored people's network bonus	Your Matching Bonus
1 (3	300	10%	30
2	9	900	10%	90
3	27	2700	20%	540
4	81	8100	25%	2125
			Total	2785

	5 T		

Generation	# of sponsored people	Sponsored people's network bonus	Percentage of matching bonus you receive from sponsored people's network bonus	Your Matching Bonus
1	3	300	10%	30
2	9	900	10%	90
3	- 55	1.00	-	-
4				
			Total	120

Executiv	e Trader			- Allian	
Generation	# of sponsored people	Sponsored people's network banus	Percentage of matching bonus you receive from sponsored people's network bonus	Your Matching Bonus	
1	3	300	10%	30	
2	9	900	10%	90	
3	27	2700	20%	540	
4					
			Total	660	

Wante.

Tra	der			- FEE
Generation	# of sponsored people	Sponsored people's network bonus	Percentage of matching bonus you receive from sponsored people's network bonus	Your Matching Bonus
1	3	300	10%	30
2	-	72.		1
3	- 63	100	- 1	9
4		(10)		
			Total	30





5X5 Matching Bonus

18 425



Tycoon				
Generation	# of sponsored people	Spontared people's network bonus	Percentage of matching bonus you receive from sponsored people's network bonus	Your Matching Bonus
1 (5	500	10%	50
2	25	2 500	10%	250
3	125	12 500	20%	2.500
4	625	62 500	25%	15 625

Generation sponsore people		Sponsored people's network bonus	Percentage of matching bonus you receive from sponsored people's network bonus	Your Matchir Bonus
1	5	500	10%	50
2	25	2500	10%	250
3		1.00		
4				
			Total	300

Executiv	e Trader		(September 1	
Generation	# of sponsored people	Sponsored people's network bonus	Percentage of matching bonus you receive from sponsored people's network bonus	Your Matching Bonus
1		500	10%	50
2	25	2500	10%	250
3	125	12500	20%	2 500
4	-			
			Total	2 800

Tra	der		C 10		
Generation	# of sponsored people	Sponsored people's network bonus	Percentage of matching bonus you receive from sponsored people's network bonus		
1	5	500	10%	50	
2			2		
3	-	100	*	9	
4		1.0			
			Total	50	

START-UP BONUS

The more popular OneCoin is – the higher the value of the cryptocurrency. To maintain the positive momentum and excitement of our members – during the first 30 days after you join us you will receive additional 10% of all direct sales you generate during this period! So keep on sponsoring people, because the clock is ticking.

The only condition is, that you generate a BV that is higher than 5.500.

The bonus will be paid out to your mandatory account.





ACCOUNT DOUBLING OR SPLITS



As more and more members join, and the demand for tokens gets higher and higher it is only natural that the price of the tokens increases. With every new member joining One, the demand grows and the price of our OneTokens on the exchange grows.

Of course we want OneCoin to be successful – but a price explosion too early is not always good. This is why we created the opportunity for you to split and double your money! New members can join at attractive low prices – but we do not want you to have a disadvantage. This is why once a number of new members is reached – we SPLIT your Tokens. This means we double the amount on your account!

And as more and more new members join – the price again rises – again a SPLIT happens. Congratulations, you AGAIN doubled your money. Depending on the package you have you SPLIT up to 2 times – you can do 2 split and achieve the value of your product package!!! So accumulate and save these Tokens... or buy more.



Package	Number of splits per account
Starter, Trader	1
Pro and Executive Trader	1
Tycoon	2



RECOGNITION REWARDS ONECOIN

Working with OneCoin is exciting, fun and rewarding. An already generous compensation plan is complemented by our outstanding Recognition & Rewards Program, starting 1 November 2014.

Each successive Pin Status or rank is achieved by attaining monthly business volume targets.

The first Pin level is the Sapphire position and it is the starting point of building a career with OneCoin. The top position, Crown Diamond position is the highest status within the company and is reflected by the special reward this status pays out.

The cut off for the Weaker Leg Volume happens on a monthly basis.

To participate in the Leadership Program, you have to be matching bonus qualified.

Please see the Recognition Reward Table on Next Page for qualifications and terms.





RECOGNITION REWARDS TABLE

Badge	RANK	Reward	Weaker Leg Volume	Qualifying Total Volume	Qualification Pin Level	QΤΥ	Package to Qualify
	Sapphire	Sapphire Pin		7 000	Matching Bonus	2	
	Ruby	Ruby Pin iPhone 6	10 000	40 000	Sapphire	2	
	Emerald	Emerald Pin MacBook Air	40 000	80 000	Ruby	3	Tycoon
	Diamond	Diamond Pin Diamond Trip	80 000	200 000	Emerald	3	Tycoon
	Blue Diamond	Diamond Pin Rolex	200 000	500 000	Diamond	4	Tycoon
	Black Diamond	Black Diamond Pin Gold Rolex	500 000	1 500 000	Blue Diamond	5	Tycoon
(Crown Diamond	Crown Diamond Ring 500k EUR in AGC Coins	1 500 000	8 000 000	Black Diamond	6	Tycoon

ONELIFE POINTS BONUS

One stands for innovation, profitability and success of our members!

Every member automatically becomes part of the OneLife Club – and from the day of joining One starts collecting Bonus Points.

What do you need to do to collect points? Basically – nothing. Being a member already grants you a daily points reward. The bigger the organization becomes – the more points you will get. This is our way to show appreciation to our senior members. But of course if you sponsor directly people and depending on the package you have – you can accumulate 65x more points!



So what you do when you have collected Bonus Points? You can exchange your points for attractive items – as unique holidays, luxury watches and other amazing and exclusive rewards.

You can see your OneLife Points in the back office anytime and watch them grow daily.

ONELIFE POINTS BONUS PER DAY

- 1		490	- 3
	9		10
92			7

	Members of ONE	Directly Sponsored	Starter	Trader	Pro Trader	Executive Trader	Tycoon
Step 1	1	0	10	50	75	100	125
Step 2	1,000	1	15	75	100	150	250
Step 3	2,500	2	25	100	150	200	350
Step 4	5,000	2	25	200	200	300	500
Step 5	10,000	4	50	250	300	500	750
Step 6	15,000	6	50	300	500	750	1,000
Step 7	25,000	9	75	500	1,000	1,200	2,500
Step 8	50,000	12	100	650	1,100	1,500	3,000
Step 9	75,000	12	100	750	1,250	2,500	3,500
Step 10	100,000	18	100	750	1,500	3,000	4,000
Step 11	150,000	20	100	750	1,500	4,500	5,000
Step 12	250,000	24	100	750	1,500	4,500	6,500



GOLD BONUS – AURUM GOLD COINS



ONE has secured an unique opportunity – and partnered with a new cryptocurrency - Aurum Gold Coin

Aurum Gold Coin is a hybrid currency, based in Dubai and a pioneer in the world of virtual currency.

Every Aurum Coin is backed up with 1 mg solid gold. This gold is physically stored in the gold vault in Dubai. All our members receive – depending on the packages they buy – FREE gold coins.



You can check every day how much the coins are worth – you can buy and sell them on our exchange, and just by becoming a member – you are now an owner of real gold!

Log in to the Aurum website - and check even the number of the gold bar allocated to your coins!



GOLD BONUS

Tycoon

Package	Number of Aurum Coins	Mg Gold
Rookie	5	5
Starter	50	50
Trader	250	250
Pro Trader	500	500
Executive Trader	1500	1500

2500

2500





OneCoin Growth Potential

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✓ Where will OneCoin be in 1 Year



<u>Disclaimer</u>: the price chart presented above is based solely on predictions - whether these values will be reached depends on commitment and effort by company members



OneCoin – 3 years based on the Success Story of Bitcoin



<u>Disclaimer:</u> the price chart presented above is based solely on predictions - whether these values will be reached depends on commitment and effort by company members



Trading Strategies – General Description

Trading Strategy	Description	Profit range		
✓ Short-term Strategy	Cash out quickly Sell all Tokens at market price after a	Tycoon	31 000 - 45 400 EUR	
	short-term period of 4-5 months Pro	2 000- 3 200 EUR		
	Time period of 8-12 months or 24 months	Tycoon	235 000 - 475 000 EUR	
✓ Long-term Strategy	 Maximize profit by joining OneCoin Mining Pools 	Pro Trader	19 000 - 39 000 EUR	
	 Sell some Tokens to recover your initial investment 	Tycoon	206 667 - 432 381 EUR	
✓ Balanced Strategy	 Invest the rest in OneCoin mining to maximize profit 	Pro Trader	13 333 - 30 476 EUR	



ONECARD

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All members receive a FREE e-wallet in the OnePayments system

And all members with a Trader package or higher will receive a FREE MasterCard

YOU CAN:

- Get all your bonus and commission payments paid out in your e-wallet
- Use every ATM for payout that accepts MasterCard
- International and instant money transfers
- Online and SMS management of personal funds





WHAT'S NEXT?



Join One - participate in the Token Market!

Buy and Sell Tokens!

Enjoy to see your Token Portfolio grow by SPLITS!

And make sure you join the first group of miners – to profit from the cryptocurrency OneCoin!









THANK YOU!

